Whitehawk Ranch
Real Estate Signage

Whitehawk Ranch has adopted certain signage specification for real estate sale signage used in the Ranch. These specifications, effective January 1, 2008 apply to Real Estate Brokers and to Owners who wish to show a property for sale.

Sign Specifications

Pantone Color Code is: <u>5535C Solid Color</u>

Swing Post
Forest Green (Wood or Aluminum). Height – 64 inches, Width – 24 inches
Slot for a Rider is at the top of the Post's Arm

Panels – Three lines of copy
18x24 Forest Green background, White Logo and Lettering

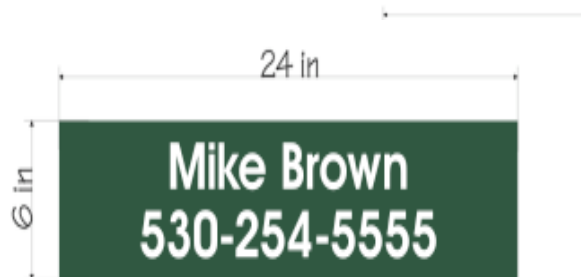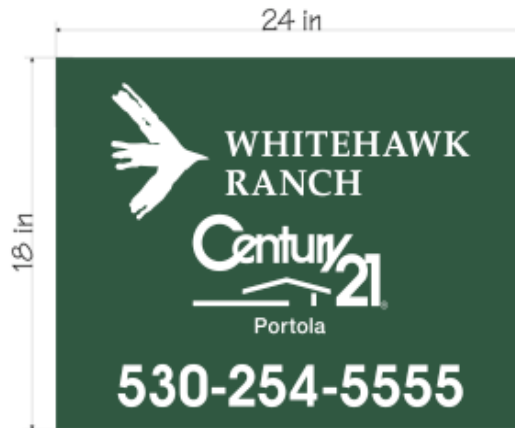Note: Panels can have holes punched at bottom to allow for a hanging Rider.

Riders (Single or Double sided)
6x24 Aluminum, Green background, White Text
Text (up to 10 Words)

Possible rider wording:
Sold
Sale Pending
Open House

Sample Standard Signs

Usage Regulations

Only one "For Sale" sign will be displayed on a property

"Open House" signs (directional or on property) are to be used only for the period the house is open. No Balloons, inflatable signs, streamers, etc. are allowed.

No open house or open office directional signs may be placed at the SE corner of Whitehawk Drive and McKenzie Trail.

Sign Vendor

Signs are available from:

Instant Sign Center, 770 Smithridge Drive, Reno, NV 89502, 775-829-7446

Realtor's Own Vendor (following the Whitehawk Specifications)